## Social Norms: Skill-Building Workshop by Adrienne Keller, Ph.D. October 27, 2010 Resources:

- Chawla et al, 2009 Perceived Approval of Friends and Parents as Mediators of the Relationship Between Self-Determination and Drinking, http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2629627/.
- The Cochrane Library Review, 2009 Social norms interventions to reduce alcohol misuse in University or College students, http://onlinelibrary.wiley.com/doi/10.1002/14651858.CD006748.pub2/abstract.
- Pilling and Brannon, 2007 Assessing College Students' Attitudes Toward Responsible Drinking Messages to Identify Promising Binge Drinking Intervention Strategies, <a href="http://www.tandfonline.com/doi/abs/10.1080/10410230701708121">http://www.tandfonline.com/doi/abs/10.1080/10410230701708121</a>.
- Turner, Bauerle, Perkins, 2008 Declining negative consequences related to alcohol misuse among students exposed to a social norms marketing intervention on a college campus, <a href="http://www.ncbi.nlm.nih.gov/pubmed/18682350">http://www.ncbi.nlm.nih.gov/pubmed/18682350</a>.
- Turner, Keller, Bauerle, 2010 The longitudinal pattern of alcohol-related injury in a college population: emergency department data compared to self-reported data, <a href="http://www.ncbi.nlm.nih.gov/pubmed/20560838">http://www.ncbi.nlm.nih.gov/pubmed/20560838</a>.