

Reduce risky road use and make your campus safer for all!

Interest Session
Monday, September 21, 2026
at 1:00 pm

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The NECPA is recruiting
campuses for the
*Collegiate Risky Road Use
Measure Pilot*

Welcome & Introductions



NAME



TITLE



INSTITUTION

Today's Goals

- Provide an overview of the Collegiate Risky Road Use Measure Pilot Project
- Answer questions schools may have about the project
- Identify **3 – 5** NECPA member schools who will participate in the pilot during the 26-27 Academic Year.



Nebraska State Crash Data

College-age drivers (18-24) represent a disproportionately high-risk population for traffic-related crashes and injuries in Nebraska. While this group accounts for approximately 7% of the state's population (2024), they are overrepresented in alcohol-involved crashes.

Between 2021-2024, driving under the influence offenses in Nebraska have hovered around 6,300 instances annually. College-aged drivers were involved in 18% of all crashes, but **25% of all alcohol-related crashes in 2020.**

2026 NACHB Results:

Among students who reported consuming **alcohol** in the past year:

- 4% reported drinking & driving in past 30 days
- Students reported up to **28 occasions** of drinking & driving in the past month
- Men were **two times** more likely to report drinking and driving than women
- 1 in 20 students reported riding with a drunk driver in the past 30 days

Nebraska State Crash Data

Among students who reported using **marijuana** in the past year:

- 28% said they had driven a vehicle after using marijuana.
- 28% reported using marijuana in a car
 - 72% reported the car was parked off campus
 - 22% said while it was being driven

74% of students report driving a vehicle while attending classes:

- 90% indicated that they always wore a **safety belt** while driving
- About 1 in 2 respondents (49%) said they never or rarely **talk on a cell phone while driving**
- 2 in 3 (64%) indicated they never or rarely **text while driving**

FY27 Nebraska Department of Transportation Highway Safety Office Funding

Collegiate Risky Road Use Measure

To strengthen alignment with HSO emphasis areas, the NECPA will pilot the Collegiate Risky Road Use Measure, a standardized tool designed to assess student transit behaviors, including modes such as cars, bicycles, scooters, and other forms of micromobility, frequency of engaging in risky traffic safety behaviors such as alcohol and cannabis impaired road use, seat belt and helmet usage, distraction, and driving while fatigued, as well as perceptions of risk of these behaviors.

In partnership with the **Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery** (HECAOD), NECPA will utilize a Networked Improvement Community approach to pilot this initiative at one member institution. Pilot activities will include:

1. Forming an interdisciplinary campus team that includes prevention staff, student conduct professionals, campus police, faculty, and students.
2. Completing an environmental scan to identify characteristics of the campus environment that contribute to risky traffic safety behaviors, including impaired driving and impaired micromobility risk.
3. Administering a campus-level traffic safety survey to collect data on student behaviors, perceptions, and norms related to impaired road use.

Findings from this pilot will inform future expansion of data-driven strategies across NECPA member institutions.

Project Stages

1. **Forming an interdisciplinary campus team** that includes prevention staff, student conduct professionals, campus police, faculty, and students.
2. **Completing an environmental scan** to identify characteristics of the campus environment that contribute to risky traffic safety behaviors, including impaired driving and impaired micromobility risk.
3. **Administering a campus-level traffic safety survey** to collect data on student behaviors, perceptions, and norms related to impaired road use.

Project activities will occur between fall 2026–spring 2027

Forming a Campus Team: Roles

- **Health Promotion Professional:** Typically coordinating, executing project.
- **Administration Champion:** Provides approval on things like survey administration, resources.
- **Public Safety/Campus Police:** Valuable source of data, familiar with traffic safety issues.
- **Data Keeper:** Assist with survey deployment, data analysis.
- **Student:** Can serve in a more advisory capacity.

Forming a Campus Team: Benefits

- Generate support and awareness for your initiatives
- Minimize duplication
- Increase your capacity
- Reach your students in a variety of settings
- Create shared responsibility and buy-in for the problem
- Benefit from other expertise, skillsets, and resources
- Maintain consistent messaging



Completing an Environmental Scan

“At the start, we were unsure as to how relevant the topic was to our campus community. The environmental scan was an extremely helpful starting point in identifying that there were in fact several areas of concern... The environmental scan also prompted us to identify which campus and local partners would be crucial collaborators as we continued our work.”

-George Washington University

- Campus characteristics
- Student data
- Social environment
- Physical environment
- Enforcement
- Additional factors

Resources for this Step

- Email templates
- Section headers

Email template for staff involved in enforcing conduct violations (could be in the name of Student Conduct, Office of the Dean of Students, or under similar names)

Subject line: Environmental scan regarding impaired driving on campus

Hello _____,

Our office is conducting an environmental scan on campus to better understand the prevalence of impaired driving at [insert University]. There are a few questions in the environmental scan that I think you are best positioned to answer due to your role in student conduct. I have included them down below. Let me know if you need more information as you look through the questions.

Do we collect any data on the following items and if so, could you share it with me?

- Student alcohol policy violations
- Student cannabis and other drug policy violations
- Student awareness of the risks of impaired driving/riding
- Student awareness of the harms and consequences of impaired driving/riding
- Student awareness of the harms and consequences of illegal consumption of alcohol

I. Campus Demographics

Enrollment numbers can be found through university webpages often titled things like “facts and figures”, or through the Registrar’s Office. Information about parking and ride-share scooters can be found through your university’s Transportation and Parking Services Office on their website or by calling.

Name of Campus Click or tap here to enter text.

Total Number of Students Enter number

Of those students, how many are:

Undergraduate Enter number

Graduate Enter number

Residential Enter number

Commuter Enter number

Online Enter number

Are any students allowed to have cars on campus?

☐ Yes ☐ No

If yes, are there any limitations to who can have cars on campus?

If yes, what is the cost to park on campus?

Do students have access to ride-share scooters on campus? ☐ Yes ☐ No

If yes, are there any limitations to where they can use ride-share scooters on campus?

Collegiate Traffic Safety Measure

Risky Driving Behaviors

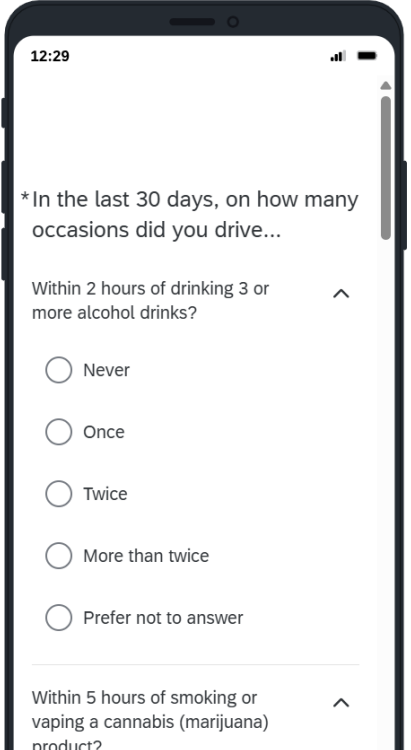
- Substance use impaired driving
- Perceptions of risky driving behaviors
- Micro-mobility (E.G., skateboarding, biking, scootering)
- Micro-mobility impairment
- Dangerous driving or riding incidents
- Speeding
- Distracted driving



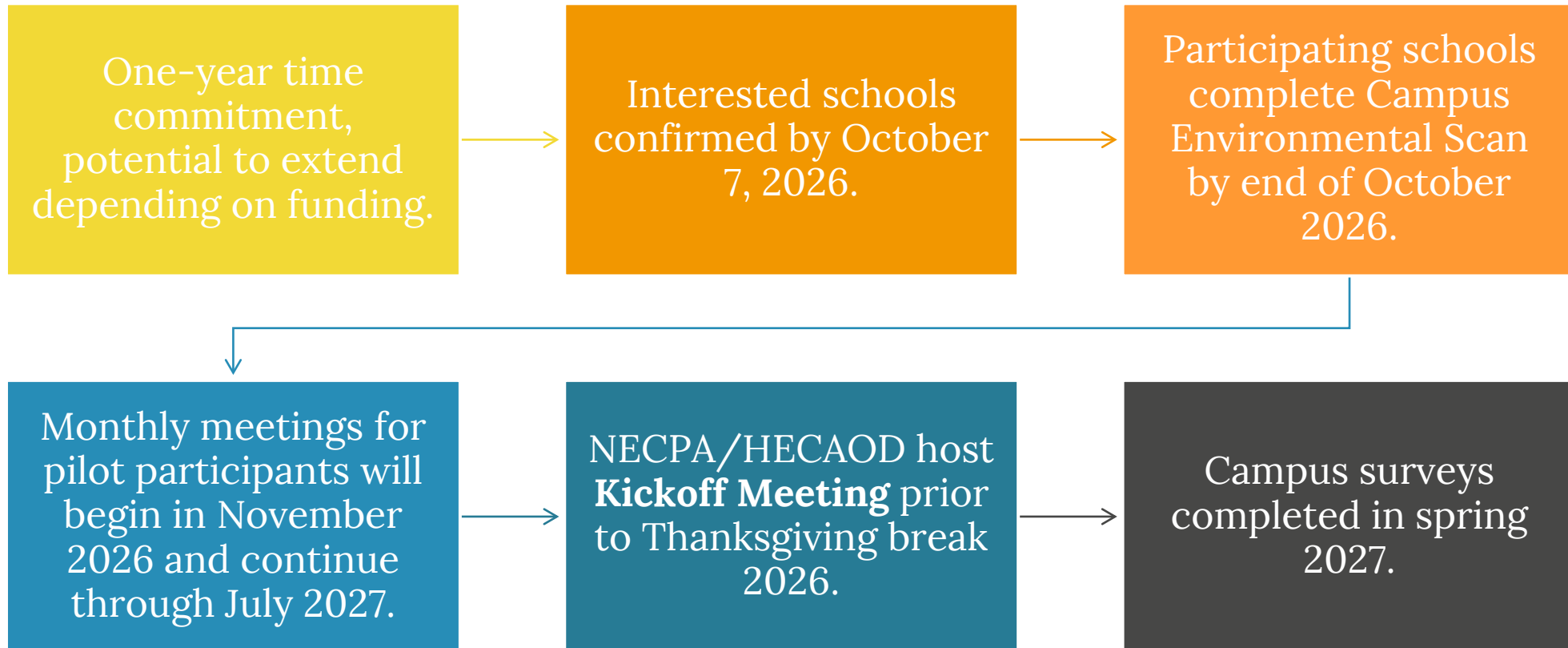
Resources for this Step

- Pre-created survey in Qualtrics and Google Survey
- Data collection planning worksheet
- Data analysis worksheet

* In the last 30 days, on how many occasions did you drive...					
	Never	Once	Twice	More than twice	Prefer not to answer
Within 2 hours of drinking 3 or more alcohol drinks?	☐	☐	☐	☐	☐
Within 5 hours of smoking or vaping a cannabis (marijuana) product?	☐	☐	☐	☐	☐
Within 9 hours of eating or drinking a cannabis (marijuana) product?	☐	☐	☐	☐	☐
Within 2 hours of both drinking alcohol and using cannabis (marijuana)?	☐	☐	☐	☐	☐
While feeling the effects of a drug or medication?	☐	☐	☐	☐	☐
While manually using your phone (for instance to send a text)?	☐	☐	☐	☐	☐
10 mph or greater over the speed limit?	☐	☐	☐	☐	☐



Timeline



Benefits to Participating

Participation demonstrates a commitment to student safety and evidence-based prevention

An opportunity to be recognized as a statewide leader in prevention innovation

Receiving campus-specific data on impaired driving attitudes and behaviors that may not currently be available through existing surveys, and especially gaining a better understanding of student motivations are around cannabis impaired driving

Early access to findings, recommendations, strategies before the measure is released more broadly

Participation and survey findings could help justify future funding requests or prevention programming

Potential for future funding

Questions

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