We Cannot Know the Future to Which We Contribute: honoring the leadership legacy of Dr. Ian Newman

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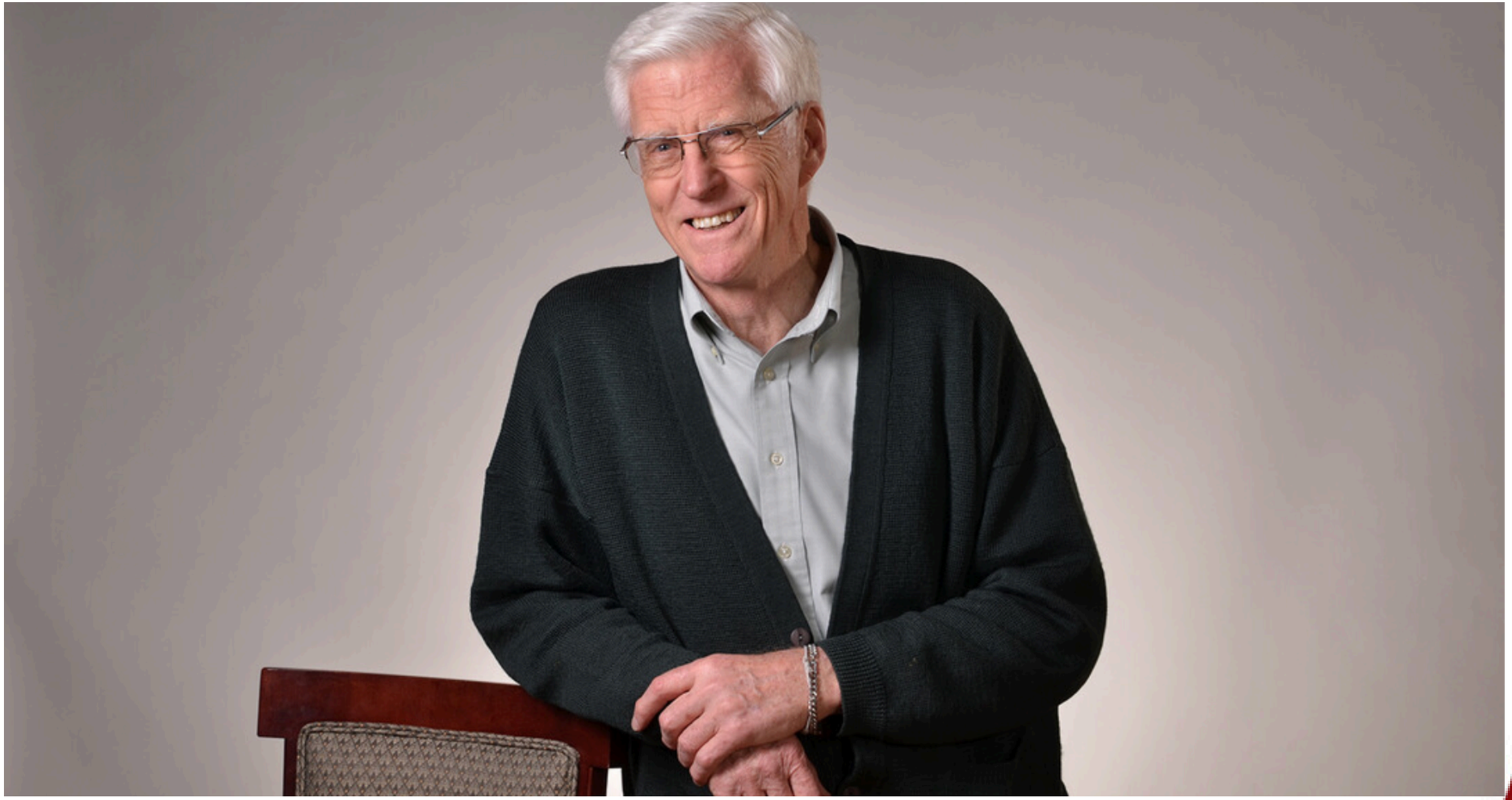
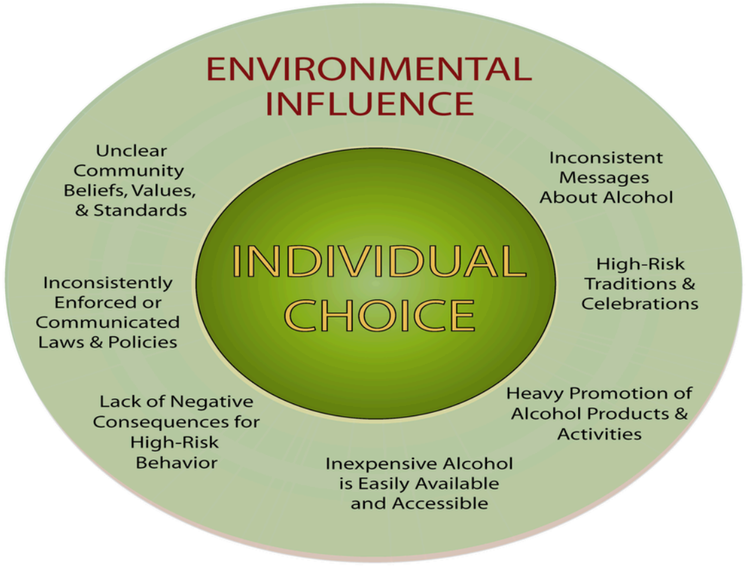


Guiding Principles

- Focus efforts on harm reduction
- Viewed high-risk behavior as a shared responsibility of campus and community
- Utilized an inclusive process involving all stakeholders
- Adopted a comprehensive approach incorporating both individual and environmental strategies

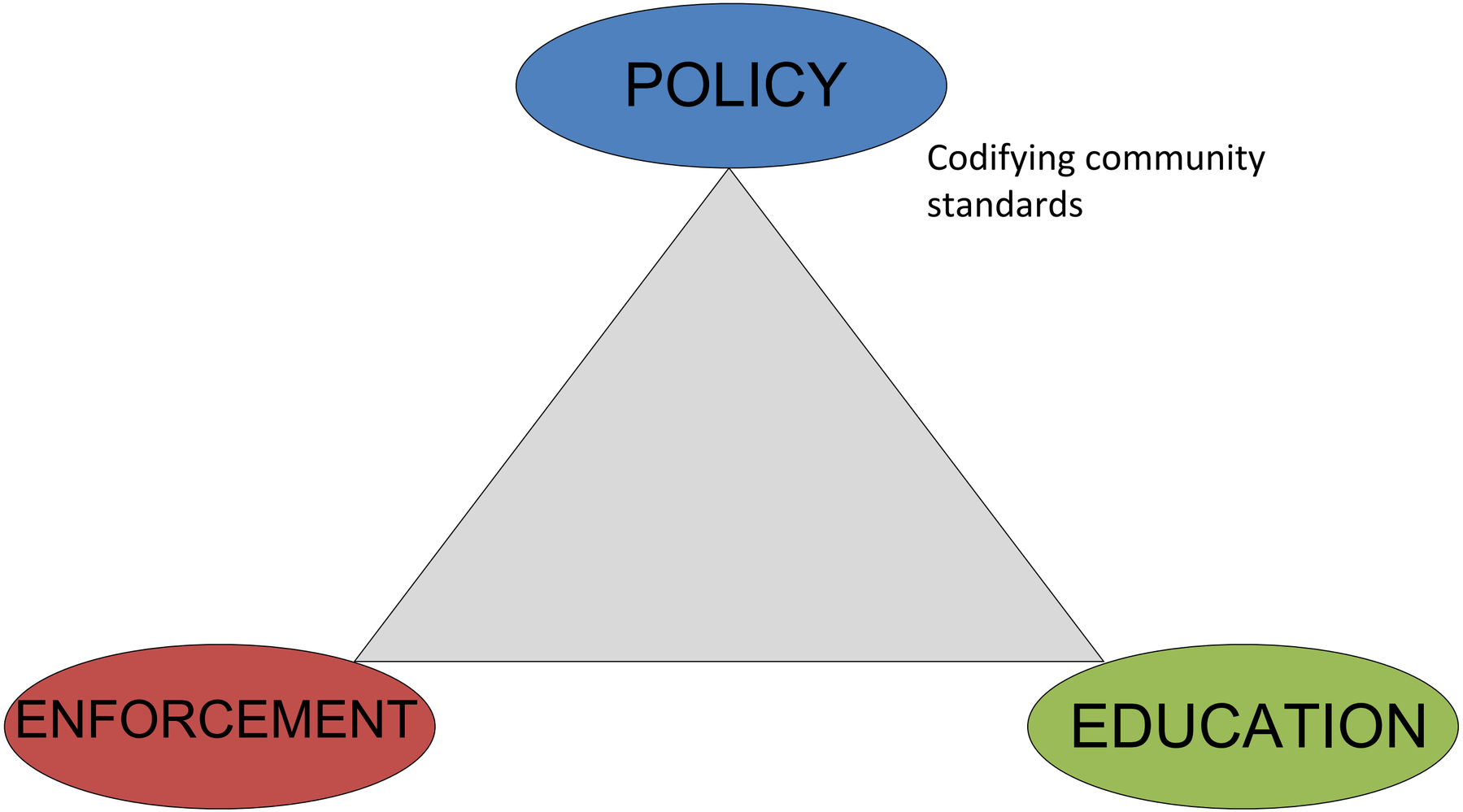


Newman et.al., (2006)

Environmental Management

- Integrated combination of programs, policies and education campaigns
- Typically conducted in collaboration with surrounding community
- Intellectually grounded in public health
- Emphasizes the broader physical, social, cultural and institutional forces

Strategy Selection



Codifying community standards

Consistent consequences when community standards are violated

Building knowledge and efficacy of community standards

We CANNOT KNOW THE FUTURE, BUT WE KNOW OUR WORK HELPS SHAPE IT